Promo Code Redemption Instructions

New Customers:

1. Go to Sky Sport Now on the web. **This cannot be completed via Apple Apps.**
2. Click 'Sign Up' at the top right of the page
3. Select 'Buy Now' on the pass that is applicable to your promo code – (Week, Month or Annual)
4. In the 'Order Summary' box, add your promo code and click 'Apply'
5. Once this code has been applied, select one of the payment options in the left box to continue your account creation with your promo code applied.
6. Follow the remaining account creation steps.
7. Start watching on your favourite streaming device!

Existing Customers:

1. Go to Sky Sport Now on the web. **This cannot be completed via Apple Apps.**
2. Click 'Sign In' at the top right of the page
3. Login to your account
4. Go to My Account > Subscriptions
5. If you do not have an existing subscription, select 'Buy Now' on the pass that your promo code is applicable to > add the promo code > complete the purchase with your promo code applied.
6. If you have an existing subscription and your promo code is applicable to that subscription type, select the 'Apply a Promo Code' option in the box of the Pass and enter your promo code.
7. If your promo code is applicable to a different Pass, select 'Buy Now' on that pass > apply your promo code and complete the purchase of that pass.
8. You promo code discount will apply either immediately or at the beginning of your next billing date.

Thanks and enjoy,

The Sky Sport Now Team

FAQs:

I'm an existing customer getting billed through Apple and I can't see the option to add a code?

Customers who have previously signed up to Sky Sports with their Apple account are not able to redeem promo codes. In order to redeem a Promo code you will need to cancel your subscription through Apple by following the detailed steps provided here.

Once you have cancelled your Sky Sports Now subscription through Apple, you will be able to sign in to your account via the website and purchase a fresh subscription that you can apply your promo code to.

I've already got a promotion applied to my subscription, can I apply another one?

We only allow 1 promotion to be applied to an account at a time. You will need to wait until your current promotion expires before you add a new promotion code. If you want to apply your code right away you can cancel your existing plan and purchase a new pass with your promo code applied.